



# A Student-Centric Approach for Holistic Development



'WHAT' you learn should not be determined by 'WHERE' you are born.



### The Problem - Did you know that:

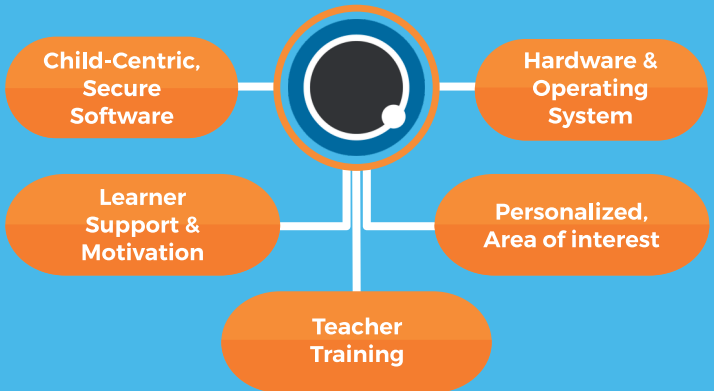
- Out of the 250 million children in India, **180 million** reside in the villages.
- **12 lakh teaching positions** are lying vacant.
- The **dropout rate** is a huge 12.6% in the secondary schools.
- Only accessing education does not guarantee a good **job and livelihood**.
- Youth, when they come to cities face **identity crisis** as they were never exposed to life in the city.

### The Solution :

**Odin Education** is a unique **EdTech solution**, especially designed for the students in **rural India**. Our education ecosystem focuses on providing students with **access to global content** and **exposure to numerous careers** through expert guidance.

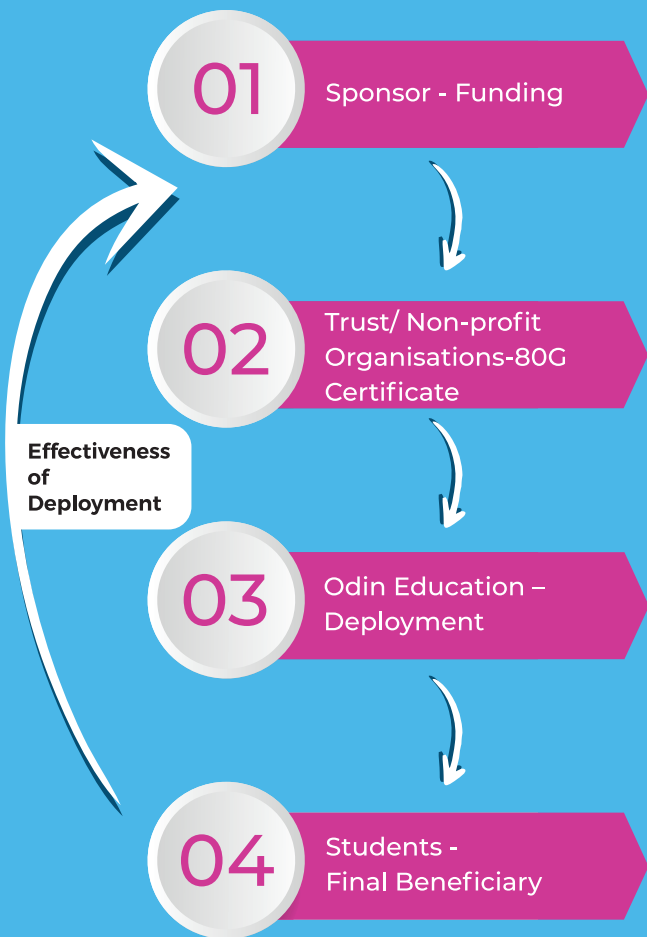
We aim to provide quality **EDUCATION** and **KNOWLEDGE** in order to open the doors of Possibilities and Opportunities for students.

## ODIN EDUCATION ECOSYSTEM





# BUSINESS MODEL



Samparc School, Mulshi - Training Visit by Odin Education South Africa

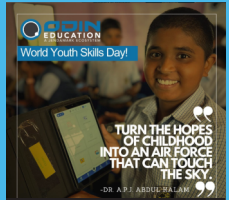
# SPONSORSHIP



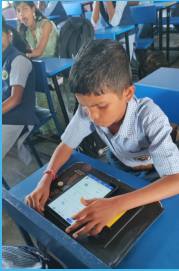
Benefits	Pearl (for 50 students)	Emerald (for 50 - 75 students)	Ruby (for 75 - 100+ students)
80 G Certificate	✓	✓	✓
Quarterly Reports	✓	✓	✓
Social Media Coverage	✓	✓	✓
Invitation for Launch Events	✓	✓	✓
Standee / Hoarding in School	—	✓	✓
Management Visit for Student Interaction	—	—	✓
Print Media Coverage	—	—	✓
Sponsor Branding on Devices	—	—	✓
Live Dashboard	—	—	✓



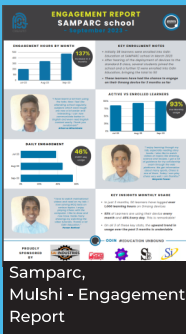
Samparc, Mulshi - Deployment and Training Sessions



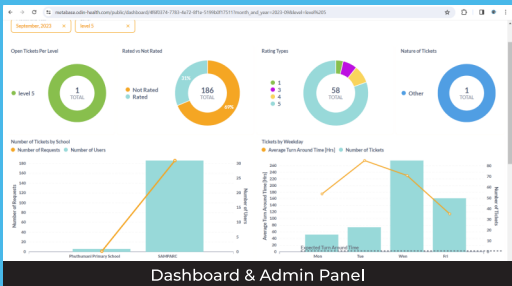
Social Media Coverage



Samparc, Mulshi - Student Interaction



Samparc, Mulshi - Engagement Report



Dashboard & Admin Panel



# TESTIMONIALS



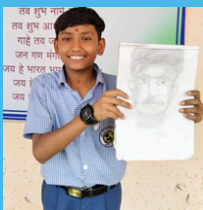
"I have joined the school this year as I came to know that students get Digital Education. I asked for more information about LCM and HCF. The video sent to me explained the concept properly. I now feel confident in Maths."

———— **Yash Kankale**

"I love my tab from Day 1. I got information about how to join the police force through the Career section. I now feel that subjects like Science, English, Drawing and Maths have become my friends. It has made studies easier. I also learnt the rules of many sports through the sports videos. Now I can play chess. I loved the video shoot of our school. Thanks a lot."



**Akshada Jagtap** ———



"I am greatly interested in art. I requested for videos about different art forms. I liked the video on drawing a face. This is what I created, it has motivated me to learn more."

———— **Ajay Gaikwad**



EdTech Conclave, Sep 2023- The conclave brought together experts from industry and academia to delve into the nuances of Technology in Education. Students who are users of Odin Education shared their experiences, while an eminent panel discussed how to prepare the youth for India's success story.

## ABOUT US

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**Jendamar**, a global leader in world-class automation & automotive assembly systems, has designed a **unique EdTech solution**, especially intended for the students in **rural India**.

It follows the mission of **Digital India** while keeping focus on the student. We are the pioneers in **'Humanising Technology'** by supporting personalized learning for creativity, innovation, and problem solving.

### SIDDHI GAIKWAD

Business Development Executive

+91 (0) 9028048517

Siddhi@jendamar.in

### ASHVINI TOLEY

Head - Odin Education India

+91 (0) 9970659502

ashvinitoley@jendamar.in



odin\_education (IG)

[www.odineducation.org](http://www.odineducation.org)